

# Privacy Policy

The city desires to protect online users' privacy. We believe protection of personal privacy on the Internet is important. We intend to give you as much control as possible over your personal information. The purpose of our policy is to inform you about the types of information we gather when you visit our site, how we may use that information, whether we disclose it to anyone, and the choices you have regarding our use of, and your ability to correct, the information. The following is the privacy policy for this site.

If you send us an electronic mail message with a question or comment that contains personally identifying information, or fill out a form that e-mails us this information, we will only use the personally identifiable information to respond to your request. We may redirect your message to another government agency or person who is in a better position to answer your question.

- **Information that you provide us when using our interactive forms and functions.** This information may include such things as name, address, telephone number, and other personal and business data, depending on the particular service you use. We collect only that data necessary to provide the service you are requesting.
- **Control of personal information.** At any time, while accessing our site(s), any user, while online, may decline participation in any activity that asks for information (i.e. survey, e-mail or e-commerce). Your choice not to participate will in no way affect your ability to use any other feature on our site(s). You are provided an automatic way to "unsubscribe" to any newsletters, notices, schedules, etc., sent to you automatically by E-mail in our various contact services.
- **Use of cookies.** We do not use "persistent" cookies to collect permanent information. We may use "persistent" cookies (which would reside on the user's computer) to increase the ease of use. Such a cookie might contain the user's ID number, thereby relieving the user of having to always enter the number. Under this circumstance we will only use a "persistent" cookie when you give your permission.
- **Freedom of Information Act Requirements.** All governments in Arkansas are subject to the Arkansas Freedom of Information Act. This law requires **almost all government records, including electronic data, must be supplied to anyone who requests it.**